

P.C. Richard & Son In-Store Dream Fit Mattress Challenge Sweepstakes

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility: This Campaign is open only to those who sign up on the designated [Instagram] post and who are 18 as of the date of entry. The Campaign is only open to legal residents of NY, NJ, CT & PA and is void where prohibited by law. Employees of P.C. Richard & Son, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the “Employees”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, the Contestant (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, you agree to accept the decisions of P.C. Richard & Son as final and binding as it relates to the content of this Campaign.

3. Campaign Period: Entries will be accepted online starting on August 21, 2025 at 9:00am EST and ending September 1, 2025 at 5:00pm EST. All online entries must be received by September 1, 2025 at 5pm EST.

4. How to Enter: To enter the Sweepstakes, eligible participants must visit a participating P.C. Richard & Son retail location during regular business hours (store locator available at <https://www.pcrichard.com/store-locator/>) and complete the following steps:

- (a) Speak with a Sales Representative to initiate the free mattress fitting experience;
- (b) Upon completion of the fitting, scan the QR code provided by the representative;
- (c) Access and complete the digital entry form in full, including all required information;
and
- (d) Submit the form electronically.

Limit one (1) entry per person. All entries must be complete and comply with the entry instructions provided. Incomplete or non-compliant entries will be disqualified at the sole discretion of Sponsor. Use of multiple email addresses, identities, or devices to enter more than once is prohibited and may result in disqualification. The use of automated or scripted entry methods is strictly prohibited.

All entries must comply with the instructions and requirements set forth in these Official Rules to be eligible. Incomplete entries or entries that do not adhere to the rules or specifications may be disqualified at the sole discretion of Sponsor. Limit one (1) entry per person. Use of multiple email addresses, identities, or devices to enter more than once is prohibited. Any attempt to obtain more than the stated number of entries by using fraudulent methods or other unauthorized means may result in disqualification, at the sole discretion of Sponsor.

5. Prizes: One (1) Grand Prize Winner will receive one (1) P.C. Richard & Son Gift Card. (the "Grand Prize"). **Approximate Retail Value ("ARV") of the Grand Prize: \$2,000.00**

Nine (9) Runner-Up Winners will each receive one (1) prize, consisting of either:

- one (1) Tempur-Pedic 2024 TEMPUR-Adapt® ProAdjust Pillow, 2024 TEMPUR-Adapt® ProLo 2.0 Pillow, or 2024 TEMPUR-Breeze® ProHi 2.0 Pillow (Queen or King size, model determined by Sponsor); **ARV: \$430.00**; or
- one (1) pair of Adidas Tennis Shoes signed by Stan Smith; **ARV: \$200.00**; or

- one (1) hardcover copy of *Winning Trust: How to Create Moments That Matter* by Stan Smith; **ARV: \$60.00**

Total ARV of all prizes available to be awarded: \$2,690.00. Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by P.C. Richard & Son. No cash or other prize substitution shall be permitted except at P.C. Richard & Son's discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for P.C. Richard & Son to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: Winner will be selected by random under the supervision of P.C. Richard & Son. Winner will be notified on Instagram direct message within 3 days following selection of Winner. P.C. Richard & Son shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 7 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT P.C. RICHARD & SON'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by You: By entering this content (e.g., photo, video, text, etc.), You understand and agree that P.C. Richard & Son, anyone acting on behalf of P.C. Richard & Son, and P.C. Richard & Son's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent. Optional verbiage for Contests: By entering this content, you represent and warrant that your entry is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If your entry infringes upon the intellectual property right of another, You will be disqualified at the sole discretion of P.C. Richard & Son. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, You shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless P.C. Richard & Son from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which P.C. Richard & Son may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

9. Terms & Conditions: P.C. Richard & Son reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond P.C. Richard & Son's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, P.C. Richard & Son may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by P.C. Richard & Son. P.C. Richard & Son reserves the right, in its sole discretion, to disqualify any individual who

tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. P.C. Richard & Son has the right, in its sole discretion, to maintain the integrity of the Campaign, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Campaign rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such attempt be made, P.C. Richard & Son reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, You agree to release and hold harmless P.C. Richard & Son and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes: THIS Campaign IS GOVERNED BY THE LAWS OF P.C. Richard & Son WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with

this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in P.C. Richard & Son having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.

12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the P.C. Richard & Son website. To read the Privacy Policy, <https://www.pcrichard.com/privacy.html>.

13. To enter by mail, please hand-print your name, complete mailing address, phone number, and email address on a plain 3" x 5" card and mail it in a sealed, stamped envelope to: Dream Fit Challenge - 150 Price Parkway, Farmingdale, NY 11735. Mail-in entries must be postmarked by August 26, 2025 and received by September 1, 2025 to be eligible. Limit one entry per envelope.

14. Winners List: To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: P.C. Richard & Son Dream Fit Challenge Sweepstakes – 150 Price Parkway, Farmingdale, NY 11735. Requests must be received no later than September 30, 2025.

15. Sponsor: The Sponsor of the Campaign is P.C. Richard & Son, Long Island Corporation.